

Amazon.com (AMZN US)

FUNDAMENTAL VIEW 1

As of 13 Aug 2025

- We continue to have confidence in CEO Andy Jassy and the company's long-term business for both AWS and Stores. While the AWS growth rate is below peers, it is a \$123 bn run-rate business with high-teens growth and operating margins in the 30s%. We continue to believe that Amazon will be a winner in Generative AI given the breadth of its cloud business, custom silicon (Trainium, Inferentia), and Bedrock platform.
- Leverage declined slightly to 0.4x gross and 0.9x lease-adjusted gross. While
 Amazon's capex has been ramping, along with other hyperscalers, we are
 encouraged by its debt reduction over the past few years and zero shareholder
 returns. Also, Amazon's market cap is \$2.4 tn. There are risks related to the FTC
 suit although we view a breakup as unlikely.

RISKS & CATALYSTS

As of 13 Aug 2025

- We think Amazon has moderate event risk given its large size (~\$2.4 tn market cap).
- While Amazon is increasing its Capex spend, we are encouraged by the ~\$19.6 bn reduction in lease-adjusted debt from its peak in 1Q23 through 2Q25.
- Amazon continues to face regulatory scrutiny. In September 2023, the FTC and 17 states filed a lawsuit against Amazon and accused the company of (1) punishing sellers for offering lower prices elsewhere and (2) making Prime eligibility conditional on usage of fulfillment services. The biggest risk would be a breakup, although we view that as unlikely.
- Amazon's \$14 bn acquisition of Whole Foods has shown its proclivity for large M&A, although the regulatory environment could make large deals challenging.



KEY METRICS As of 13 Aug 2025

| \$ MN | 2020 | 2021 | 2022 | 2023 | 2024 | LTM 2Q25 |
|----------------------------|----------|----------|--------|----------|----------|----------|
| Revenue YoY % | 37.6% | 21.7% | 9.4% | 11.8% | 11.0% | 10.9% |
| EBITDA | 57,284 | 71,994 | 74,593 | 110,305 | 144,162 | 156,248 |
| EBITDA Margin | 14.8% | 15.3% | 14.5% | 19.2% | 22.6% | 23.3% |
| CapEx % of Sales | 12.1% | 13.3% | 11.5% | 8.5% | 12.3% | 15.6% |
| Sh. Ret. % of CFO-CapEx | 0% | 0% | n/m | 0% | 0% | 0% |
| Net Debt | (50,497) | (44,453) | 8,516 | (19,451) | (43,051) | (36,925) |
| Gross Leverage | 0.6x | 0.7x | 1.1x | 0.6x | 0.4x | 0.4x |
| EV / EBITDA | 28.3x | 23.3x | 11.7x | 14.4x | 16.1x | 14.9x |

BUSINESS DESCRIPTION

As of 13 Aug 2025

- Amazon is an e-commerce company which sells a wide range of its own products and those of 3rd party sellers. Amazon offers fulfillment services for 3rd party sellers (FBA) and sells cloud computing services (AWS). In 2Q25, 3rd party units were 62% of total paid units, and FBA units are a majority of 3rd party units.
- In LTM 2Q25, NA segment was 60% of sales, International was 22% of sales, and AWS was 17% of sales.
- Amazon disclosed it surpassed 200 mn Prime members in April 2021. The annual membership was increased in February 2022 from \$119 to \$139 in the US, although fees vary by country. In mid-2019, Amazon Prime began to transition from 2-day to 1-day shipping. Amazon Prime also offers Prime Video, streaming music, and other benefits.
- In 2006, Amazon launched AWS which remains the leader in cloud computing (laaS/PaaS). Amazon sells its own devices (e-reader, smart speaker, streaming media player, etc.).

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