# Globe Telecom (GLO PM)

## FUNDAMENTAL VIEW 1

### As of 17 Mar 2025

- Globe's FY24 earnings grew modestly, with leverage metrics remaining stable. We believe credit metrics may improve modestly in FY25 as modest EBITDA growth, lower YoY capex, and residual tower sales closures through 1H25 are negated by sluggish revenues.
- While we acknowledge the stiff competitive pressures brought about by new entrant DITO, the impact is mitigated by Globe's still-dominant mobile market position and DITO's slowing expansion (given its weak financials and the costly capex involved).
- Weakness in the broadband business has lessened since 3Q24 and could stabilize by mid-2025.
- While Globe earlier raised the upper end of its dividend policy, we expect dividend payouts to remain stable.

## **RISKS & CATALYSTS**

#### As of 17 Mar 2025

- Globe faces mounting competitive pressures from new mobile entrant DITO and incumbent broadband competitor PLDT.
- Aggressive expansion by new entrant DITO over the next 2-4 years could chew away at Globe's market share and restrain recoveries in average revenues per user (ARPU).
- Globe incurs heavy capex that has pressurized its leverage metrics and free cash flows. That said, capex had peaked in FY23 and should meaningfully decline ahead.
- Consistent dividend payouts could weigh on Globe's free cash flows; Globe recently raised the upper end of its dividend policy from 75% to 90% of net income, suggesting an increased skew to shareholder-friendly actions.

CREDIT QUALITY SCORE (CQS) <sup>2</sup> As of 09 May 2025						
CURRENT CQS	CQS OUTLOOK <sup>3</sup>					
42		STABLE				



PHP BN	FY20	FY21	FY22	FY23	FY24
Debt to Book Cap	67.2%	69.4%	67.5%	69.7%	70.2%
Net Debt to Book Cap	59.4%	63.0%	63.7%	66.6%	66.4%
Debt/Total Equity	204.5%	227.2%	208.1%	230.5%	235.8%
Debt/Total Assets	49.8%	56.7%	57.1%	60.3%	62.4%
Gross Leverage	2.2x	3.3x	3.9x	4.3x	4.4x
Net Leverage	1.9x	3.0x	3.7x	4.1x	4.2x
Interest Coverage	9.3x	7.6x	5.9x	4.6x	4.3x
EBITDA Margin	48.7%	46.7%	46.7%	47.7%	49.7%

## **BUSINESS DESCRIPTION**

**KEY METRICS** 

As of 17 Mar 2025

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- Globe is a leading telecom operator in the Philippines, competing alongside its main rival PLDT in a duopoly setting.
- Globe provides 2G/3G/4G mobile, fixed-line, broadband, enterprise data, and other digital services to retail and corporate customers.
- Globe operates through 2 main business segments "Mobile Services" and "Fixed Line and Home Broadband Services".
- Its "Mobile Services" segment offers mobile voice, mobile SMS and mobile data services to retail customers in the Philippines. These services are marketed under the "Globe Postpaid", "Globe Prepaid" and "TM" brands.
- Its "Fixed Line and Home Broadband Services" segment provides fixed line voice, corporate data and home broadband services to retail and corporate customers in the Philippines.
- Globe commercially launched 5G services on a small-scale basis in Jun-2019. It currently maintains 5G coverage of 96% of the National Capital Region, with over 2,000 5G sites nationwide.
- Globe maintains dominant market shares in the mobile data, voice and SMS space (FY22 revenue market share [RMS] of 52% vs PLDT 40%), but loses out to PLDT in the home broadband space (FY22 RMS of 28%-30% vs PLDT 48%-50%).
- Globe is largely owned by two established corporate groups Ayala Corporation (~47 stake) and Singtel (~43% stake).

## GLOSSARY

<sup>1</sup> The **Fundamental View** is our current assessment of credit quality and our expectation of how credit quality will trend over the next year or longer.

<sup>2</sup> The **Credit Quality Score (CQS)** is a number between 5 and 100. It is a medium-term credit score for corporates and financial institutions that utilizes a combination of sector fundamental scores and equity market signals. Values of CQS above 50 generally indicate investment grade credit quality.

<sup>3</sup> The **Credit Quality Score (CQS) Outlook** is the near-term (3 month) outlook for the CQS, based on its trend, volatility and distance from the adjacent CQS risk bucket.

<sup>4</sup> The **Agency Composite Rating (ACR)** is the average senior unsecured rating from one or more major rating agencies.

Quantitative scores provided by CreditSights Analytics, LLC. Scores are shown are for the lesser of (1) 2 years and (2) date of CreditSights inception of quantitative coverage.

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