

KB Financial Group (105560 KS)

FUNDAMENTAL VIEW 1

As of 07 Jan 2025

- KB Financial Group has grown steadily through the acquisitions of non-bank companies in Korea and small banks in Indonesia and Cambodia. Its banking subsidiary, Kookmin Bank, operates the largest branch network in Korea, with a particularly strong presence in the retail market. This makes it a systemically important bank, with strong potential government support if needed.
- The group has a good track record, and its large mass-market franchise gives it a strong customer base. It has a well-diversified business and the highest CET1 ratio among the four major financial groups.

RISKS & CATALYSTS

As of 07 Jan 2025

- As one of Korea's "Big Four" financial groups, we believe that KBFG would likely receive governmental support if needed.
- Credit costs have normalised to 43 bp in 9M24 (from a spike to 73 bp in FY23) a level more consistent with peers now, mainly due to significant preemptive provisions set aside in FY23. The bank's asset quality has been relatively stable.
- NIMs saw a significant QoQ contraction in 3Q24 but management expects its Q4
 NIM to be controlled at a steady level.
- KBFG is expanding by business line and overseas with a focus on Indonesia and Cambodia—markets with more favourable demographics, growth potential, and profit margins than Korea but also more risk. The profit plan for the Indonesian investment has been slower than expected, and significant provisions have been set aside since 4Q22 for non-viable assets.



KEY METRICS	As of 07 Jan 2025

KRW BN	FY20	FY21	FY22	FY23	9M24
Pre-Provision Profit ROA	1.00%	1.14%	1.05%	1.36%	1.54%
ROA	0.61%	0.69%	0.57%	0.65%	0.85%
ROE	8.6%	10.2%	8.8%	9.2%	12.2%
Provisions/Loans	0.30%	0.31%	0.45%	0.73%	0.44%
NPL ratio	0.41%	0.33%	0.34%	0.57%	0.68%
CET1 Ratio	13.3%	13.5%	13.2%	13.6%	13.8%
Equity/Assets	7.1%	7.3%	7.9%	8.2%	8.0%
Net Interest Margin	1.76%	1.83%	1.96%	2.08%	2.05%

BUSINESS DESCRIPTION

As of 07 Jan 2025

- A well-diversified and well-run group, KBFG's main subsidiaries, in addition to Kookmin Bank (KB), are Kookmin Card, KB Insurance, KB Securities, KB Capital (leasing), and KB Asset Management.
- KB was the result of several mergers after the Asian economic crisis of the late 1990s. Its main predecessors were Citizen's National Bank and Housing & Commercial Bank, both retail-focused banks that have given it the leading position in Korean retail banking.
- For the near term, the group doesn't expect further M&A. It has looked for growth overseas, focusing on Indonesia (where it has taken a 67% stake in Bank Bukopin) and Cambodia (it took a 100% shareholding in Prasac, a micro-finance lender, over 2020-21). It also bought Prudential Financial's Korean insurance business in 2020, which was subsequently merged with KB Insurance.

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