

# Tencent (700 HK)

FUNDAMENTAL VIEW 1

• We maintain our Outperform recommendation on Tencent (A1/A+/A+) post its strong 2Q24 results; Revenues accelerated on a pick of its gaming/social networking segment; EBITDA margin was higher on a better revenue mix, monetization and cost efficiencies; cash blow notably improved and debt metrics were largely stable despite the increased shareholder rewards. We expect the company's debt metrics to further improve in 2H24. We continue viewing Tencent \$ bonds as core holdings in China and Asia IG credits; most \$ bonds of Tencent trade wider than A-rated US tech, Asia corporates and Chinese SOEs of similar tenors, which we view as attractive given our constructive credit outlook on the company. For investors looking to add duration in Asia credits, we recommend Tencent 30 & 31.

### **RISKS & CATALYSTS**

As of 10 Sep 2024

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- While Chinese regulators have adopted a more friendly stance towards tech
  companies, any regulatory clampdowns abroad and domestically (e.g. antitrust
  rules, data security, personal information protection laws) may affect Tencent's
  business. Tencent's gaming, music streaming, and online payment units are
  among those that have come under regulatory scrutiny in the past.
- Tencent uses variable interest entities (VIEs) to circumvent China's restrictions on foreign ownership of Internet Content Providers, which poses regulatory risks.
   Specifically, VIE transactions involving "change in control" will be subject to antitrust regulatory processes.



# KEY METRICS As of 10 Sep 2024

RMB BN	FY20	FY21	FY22	FY23	LTM 2Q24
Debt to Book Cap	25.2%	27.0%	31.4%	29.8%	28.2%
Net Debt to Book Cap	4.0%	6.0%	8.5%	1.0%	0.8%
Debt/Total Equity	33.7%	36.9%	45.9%	42.5%	39.3%
Debt/Total Assets	19.7%	20.1%	22.8%	23.5%	22.0%
Gross Leverage	1.4x	1.7x	1.9x	1.6x	1.4x
Net Leverage	0.2x	0.4x	0.5x	0.1x	0.0x
Interest Coverage	24.8x	24.7x	19.0x	19.9x	21.6x
EBITDA Margin	38.3%	34.9%	34.3%	38.9%	41.3%

Year-end: 31 December.

## **BUSINESS DESCRIPTION**

As of 10 Sep 2024

- Founded in November 1998, Tencent is a leading provider of Internet value added services in China. Since its establishment, Tencent has ventured into instant messaging, social networking, online payments, digital entertainment, and PC and smartphone gaming. Most recently, it has also forayed into high-tech areas such as artificial intelligence, and cloud computing.
- Tencent's leading Internet platforms in China include Weixin/WeChat (online messaging), QQ Instant Messenger (online messaging), Tencent Games (gaming), Tencent Video/Weixin Video Accounts (video platforms), WeChat Pay (payments), and Tencent Cloud. The combined monthly average users (MAU) of Weixin and Wechat reached 1.37 bn as of 30 June 2024.
- In 2Q24, 49% of revenues came from Value Added Services (which consist of Domestic Games, International Games, and Social Networks), 31% came from FinTech and Business Services (e.g. commercial payments and cloud), 19% from Online Advertising and 1% from Others.
- Tencent is currently primarily listed on the Hong Kong Stock Exchange, with a market capitalization of HKD 3.5 tn as of 10 Sep 2024.

# **GLOSSARY**

- <sup>1</sup> The **Fundamental View** is our current assessment of credit quality and our expectation of how credit quality will trend over the next year or longer.
- <sup>2</sup> The **Credit Quality Score (CQS)** is a number between 5 and 100. It is a medium-term credit score for corporates and financial institutions that utilizes a combination of sector fundamental scores and equity market signals. Values of CQS above 50 generally indicate investment grade credit quality.
- <sup>3</sup> The **Credit Quality Score (CQS) Outlook** is the near-term (3 month) outlook for the CQS, based on its trend, volatility and distance from the adjacent CQS risk bucket.
- <sup>4</sup>The **Agency Composite Rating (ACR)** is the average senior unsecured rating from one or more major rating agencies.

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