# CreditSights

# BDO Unibank (BDO PM)

FUNDAMENTAL VIEW 1 As of 25 Apr 2024

- BDO Unibank (BDO) is the largest bank in the Philippines in terms of assets & market share and is rated Baa2(stb)/NR/BBB-(stb).
- Given its size and systemic importance, BDO is considered too big to fail and is strongly likely to be supported by its controlling shareholder SM Investments, as well as the Philippine government in times of stress.
- BDO is widely viewed as the soundest bank in the country given its strong fundamentals, well-diversified businesses, and good management. Its CET1 ratio is lower than its first-tier peers, BPI and Metrobank, but it is being steadily built up through internal profit generation.

### **RISKS & CATALYSTS**

As of 25 Apr 2024

As of 26 Jul 2024

- Sustaining or further improving returns will be a challenge without the rates
  tailwind in 2024, but management is confident of achieving that through good
  volume growth in loans and CASA this year, while maintaining a stable NIM
  because of its strong deposit franchise. Credit costs are expected to trend down
  as well; BDO's asset quality has held up well in spite of high interest rates and
  inflation. Its large corporates-focused book (52% of total loans) and build up of
  loss absorption buffers give comfort.
- Any downgrade of the Philippine sovereign ratings (Baa2/BBB+/BBB) would negatively impact BDO's credit ratings.

CREDIT QUALITY SCORE (CQS) <sup>2</sup>	As of 2		
CURRENT CQS	CQS OUTLOOK 3		
53	NO OUTLOOK		

HISTORICAL RATINGS: AVERAGE AGENCY RATING (ACR)\* VS CQS

ACR

70

65

60

55

45

BB

40

Jul 24

KEY METRICS As of 25 Apr 2024

PHP MN	FY20	FY21	FY22	FY23	1Q24
NIM	4.36%	4.05%	4.14%	4.65%	4.63%
Reported ROA (Cumulative)	0.9%	1.2%	1.5%	1.7%	1.7%
Reported ROE (Cumulative)	7.6%	10.4%	13.0%	15.2%	14.3%
Equity/Assets	11.6%	11.7%	11.3%	11.5%	11.6%
CET1 Ratio	13.2%	13.6%	13.4%	13.8%	13.6%
NPL ratio	2.7%	2.8%	2.0%	1.9%	1.9%
Provisions/Loans	1.34%	0.72%	0.64%	0.59%	0.46%
PPP ROA	2.3%	2.1%	2.3%	2.7%	2.4%
Liquidity Coverage Ratio	127%	145%	141%	123%	125%
Net Stable Funding Ratio	122%	124%	124%	124%	n/m

#### **BUSINESS DESCRIPTION**

As of 25 Apr 2024

- BDO Unibank was established as Acme Savings Bank in 1968, and was then
  acquired by SM Investments in 1976. It became a commercial bank in 1994 and a
  universal bank in 1996.
- BDO was listed in May 2002. SM Investments remains the bank's largest shareholder with a 41% stake.
- BDO has expanded through a series of M&As. Among its key transactions, it
  merged with Dao Heng Bank Philippines in 2001, Banco Santander Philippines in
  2003, UOB Philippines in 2005, Equitable PCI Bank in 2007, GE Money Bank in
  2009, Citibank Savings, DB Trust and Real Bank in 2014, One Network Bank in 2015
  (the largest rural bank in the Philippines), and RB Pandi's banking business in
  2019. It also acquired the insurance business of Generali in the Philippines in 2016.
- BDO has the largest distribution network in the country and is ranked the largest bank in terms of consolidated resources, total assets, loans, deposits and trust funds under management.
- Its loan book is split 52% large corporates, 24% middle market, and 24% consumer at 1Q24. 46% of the consumer book comprises mortgages, 24% are credit cards, 14% are auto loans and the remaining are personal loans and others.

## **GLOSSARY**

- <sup>1</sup> The **Fundamental View** is our current assessment of credit quality and our expectation of how credit quality will trend over the next year or longer.
- <sup>2</sup> The **Credit Quality Score (CQS)** is a number between 5 and 100. It is a medium-term credit score for corporates and financial institutions that utilizes a combination of sector fundamental scores and equity market signals. Values of CQS above 50 generally indicate investment grade credit quality.
- <sup>3</sup> The **Credit Quality Score (CQS) Outlook** is the near-term (3 month) outlook for the CQS, based on its trend, volatility and distance from the adjacent CQS risk bucket.
- <sup>4</sup>The **Agency Composite Rating (ACR)** is the average senior unsecured rating from one or more major rating agencies.

Quantitative scores provided by CreditSights Analytics, LLC. Scores are shown are for the lesser of (1) 2 years and (2) date of CreditSights inception of quantitative coverage.

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